

## Appendix D. About the Consultant Team Principals

### Dr. Eric C. Thompson, Project Economist

**Dr. Eric C. Thompson**, Project Team Economist, specializes in cultural economics and local and state economic development. He received his doctorate from the University of Wisconsin and has served as a *Research Assistant or Associate (since 2001) Professor and Associate Director* at the Center for Business and Economic Research, Department of Economics, University of Kentucky since 1996. Dr. Thompson also has served as an independent consulting economist with clients including ArtsMarket Consulting, Inc.; American Consulting Engineers, Inc; and Kentucky Utilities Company.

Dr. Thompson has produced dozens of economic impact studies including studies for the tourism industry, state parks, the coal and electricity industries, and highway development projects. Dr. Thompson has conducted a number of studies of the economic and fiscal impact of the arts in Kentucky including the statewide study *Arts and the Kentucky Economy*, and studies of individual performing arts or museum facilities such as The Glassworks in Louisville, KY, the Owsley Brown Frazier Historical Arms Museum in Louisville, KY and The Center Theatre in Somerset, KY. As an independent contractor working with *ArtsMarket Consulting, Inc*, Dr. Thompson conducted economic impact studies of the statewide arts industry in Delaware and Mississippi, and economic impact studies of individual performance facilities or museums in Louisville, Kentucky; Sarasota, Florida; and Ada, Ohio (Ohio Northern University), and a proposed performing arts festival in Syracuse, New York.

He has published journal articles in a variety of regional economics and policy journals including *Regional Studies*; *Regional Science and Urban Economics*; *Review of Regional Studies*; *Policy & Markets*; and *Economic Review of the Federal Reserve Bank of Cleveland*. Publications in the area of cultural economics include the publication “Valuing the arts: A contingent valuation approach.” (With M. Berger, G. Blomquist, and S. Allen) in *Journal of Cultural Economics*. 26 (2002): 87-113, and “Contingent Valuation in Arts Impact Studies,” in *The Journal of Arts Management, Law, and Society*. 28 (Fall 1998), pp. 206-210. Eric was a 2002 recipient of the Business and The Arts Summer Research Grant from the College of Business and Economics, University of Kentucky, and a presenter at 1998 Barnett Arts and Public Policy Symposium at Ohio State University, Columbus, OH.

## **Angela L. Johnson, California Field Coordinator**

**Angela Johnson** has dedicated her professional and personal career to the support of cultural institutions and artists. Ms. Johnson spent eight years in the local arts agency field, first as a consultant, then as Manager for the City of Berkeley's Civic Arts Program (1993-96), followed by directing the City of Oakland's Cultural Arts Division (1996-99). She has continued her consulting practice under the name of ALJ Consulting as well as serving as a principal consultant for the Cultural Planning Group in Los Angeles for the past three years.

Ms. Johnson was the Interim Director of Programs of the California Assembly of Local Arts Agencies (CALAA) California's service agency for this field, in 2000, where she was responsible for the development and implementation of a statewide Technical Assistance Program in Organizational Effectiveness. Later that same year, she produced and coordinated CALAA's Annual Convocation in Sacramento, California.

Johnson has 20 years experience working in various capacities with foundations, nonprofit groups, arts organizations, producing and presenting entities, community organizers and municipal and other government agencies throughout the San Francisco Bay area. Ms. Johnson's consulting practice includes management, training and facilitation, program development and assessment, technical production, special events, development, marketing and organizational development. Her client list is comprised of a diverse group of well-respected and noteworthy individuals, community foundations, and community organizations including The San Francisco Foundation, the Bay Area United Way, University of California at Berkeley, and the El Dorado Arts Council.

Johnson has served on numerous local and national grantmaking panels, (National Endowment for the Arts, Indianapolis Creative Renewal Fellowship, and Management Center's Award for Excellence) and presented at regional and national conferences (CALAA, Americans for the Arts, Stanford University) She is the author of *Cultural Diversity and the Local Arts Agency*, published by Americans for the Arts.

Ms. Johnson has volunteered as a board member and advisory committee member for several Bay Area arts and nonprofit organizations including the Berkeley Art Museum, Isadora Duncan Dance Awards, Clayton Lewis Institute for Arts and Ecology, Downtown Berkeley Association, U.C.

Berkeley Alumni Association, Dance Bay Area, Z Space Studio and Theater Artaud's African American Leadership Council.

Ms. Johnson holds degrees from the University of California at Berkeley in Ethnic Studies and Mass Communications.

### **Diane L. Mataraza, Project Manager**

Diane Mataraza is President of Diane L. Mataraza, Inc., an independent arts management consulting firm incorporated in 2001 on Florida's space coast. She has 20 years experience in the nonprofit arts field spanning all 50 states. From 1999–2001, she was with ArtsMarket Consulting, Inc, a national consulting firm. From 1997-1999, she served as the Executive Director of the National Academy of Recording Arts and Sciences Foundation (the Grammy Awards) based in Santa Monica, California, where she administered a \$4 million budget and directed programs creating stronger ties between the music industry and music education efforts around the country.

Mataraza was Director of the Local Arts Agencies Program at the National Endowment for the Arts (NEA) in Washington, D.C. from 1992-96. As Director, she revamped application policies to enable all arts councils, large and small, to successfully compete for grants and, with NEA Chairman Jane Alexander, successfully negotiated the first national AmeriCorps arts initiative. By leveraging AmeriCorps monies with NEA and private sector funds, the WritersCorps Project was created and thrives today in San Francisco, Washington, D.C., and the Bronx. In her last year at the NEA, she served as Senior Adviser to the Deputy Chairman.

Prior to the NEA, Ms. Mataraza directed the Alliance of New York State Arts Councils. During her seven-year tenure, the Alliance assumed the lead advocacy organization role for the arts in New York State. She represented the arts community on the New York State Governor's Arts Award Committee; the State's Senate Committee on the Culture Industry; the Business Council of New York State's Tourism Advisory Committee and the State Education Commissioner's Advisory Committee.

Ms. Mataraza ran the Dutchess County Arts Council and its United Arts Fund in Poughkeepsie, New York, from 1979-1984. Through her efforts, Dutchess County was one of the first National

Endowment's Local Arts Agencies Test Program Grant recipients, and the county was a recipient of a New York State Governor's Arts Award. A trained musician, Diane taught high school instrumental music in New York's public schools from 1974-1978. She is the 1998 recipient of the Selina Ottum Award presented by the NEA and Americans for the Arts, and she received an NEA Distinguished Service Award in 1996.

A native of New York's Hudson Valley, Mataraza was awarded a bachelor's degree cum laude from Ithaca College School of Music in 1974, a master's degree from New York University in 1978 and a certificate in association management from the United States Chamber of Commerce in 1991. She resides in Cocoa, Florida.